



**ADVICE FROM THE EXPERTS:
SUCCESSFUL STRATEGIES FOR WINNING COMMERCIAL
CASES IN NEW YORK STATE COURTS**

**Thursday, October 11, 2012
Afternoon Seminar at the Suffolk County Bar Center**

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WHY ATTEND?

In this special, fast-paced program, an all-star cast of presenters will provide practical advice and strategies for winning commercial cases in New York State courts. Everyone – from the newly admitted to the highly experienced – will appreciate the program's interactive instructional format that will bring home key points in an energized and memorable way. The presenters – respected commercial part justices and top litigators – will render advice on maximizing the effectiveness of each stage of the litigation. In particular, they will discuss techniques for advancing a client's interests and for avoiding the potential pitfalls that await the unwary. In just a half-day (1:30 – 5:00 p.m.), you are sure to increase your knowledge of and expertise in handling commercial litigation of all kinds. A luncheon reception precedes the formal program.

BONUS!

The newly updated, highly acclaimed six volume publication, **Commercial Litigation in New York State Courts [Third Edition]**, published by Thomson Reuters and the New York County Lawyers' Association, will be shipped to all attendees following the program. The 7,769-page treatise, which includes a CD-ROM containing forms and jury instructions, has a \$680 retail value, but is included as part of the program admission price of only \$250 for SCBA members (\$300 for non-members). The treatise, which has been enhanced with new and expanded chapters, features the work of 144 authors, who discuss the interplay between rules of procedure and substantive law and consider the ramifications of various actions. The books also include, among other things, strategies, checklists, and substantive chapters on insurance, banking, contracts, and other commercial subjects.



THE PROGRAM AGENDA

- Case Investigation and Evaluation (Ortego; Stark; Sweeney)
- Motions and Provisional Remedies (Isler; Mastiglio)
- Deposition Techniques (Bennett; Mulholland; Schlosser)
- Ethics for Business Litigators (J. Pines; Wicks)
- Trial Advocacy (Bracken; J. Whelan)
- Appellate Advocacy (J. Austin; Hamburger)
- Settlement Strategies (J. Emerson; Lazer)
- The Client's Perspective of Business Litigation (Savino; Siegel)

PROGRAM NOTES

Location: **Suffolk County Bar Center** (560 Wheeler Road, Hauppauge – L.I.E., Exit 56 – One mile north, on the left)

Time: 1:30 p.m. – 5:00 p.m. (Registration from 12:45 p.m.)

Refreshments: Luncheon Reception from 12:45 p.m.

MCLE Credit: **4 HOURS** (1.0 professional practice; 2.5 skills; 0.5 ethics) [*transitional or non-transitional*]

Registration: **Pre-registration** provides a discount. Additional \$20 at door. To pre-register, return the coupon below, with payment, to **Suffolk Academy of Law, 560 Wheeler Rd., Hauppauge, NY 11788.**

FAX: 631-234-5899 PHONE: 631-234-5588 ON-LINE: www.scba.org

Financial Aid: Call 631-234-5588 for information.

APPRECIATION FOR PROGRAM UNDERWRITING

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WEBCAST

This program is also available as a real-time webcast. To participate in the webcast, you need a computer with an internet connection. To enroll, go to the SCBA website (www.scba.org); click “MCLE” in the left column; choose “On-Line Video Replays and Live Webcasts”; choose the program and follow the easy instructions.



SUFFOLK ACADEMY REGISTRATION FORM

WINNING COMMERCIAL CASES IN NEW YORK STATE COURTS (10/11/12)

NAME: _____

FIRM: _____

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Tuition: SCBA Member - \$250 Student Member - \$200
 Non-member Attorney - \$300

Method of Payment: **Cash** **Check** (Payable to Suffolk Academy of Law)

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